



**CAPITAL  
MARKETS  
AUTHORITY  
RWANDA**



# **CONCEPT NOTE CAPITAL MARKET YOUTH FORUM 2026**

April 2026

## **I. Background**

Rwanda's capital market plays an important role in mobilising long-term savings and directing capital toward productive investment. By providing a regulated environment for securities issuance and trading, the market supports national priorities such as private sector development, infrastructure financing, and inclusive economic growth.

Young people remain central to this ambition. Early exposure to financial literacy and practical investment knowledge helps students and young professionals build disciplined saving habits, make informed financial decisions, and participate confidently in formal financial markets.

The Capital Market Authority of Rwanda (CMA), in collaboration with the Rwanda Stock Exchange (RSE) and the Rwanda National Investment Trust (RNIT) plan to organise the second edition of the Capital Market Youth Forum. The forum serves as a national platform that introduces young people to Rwanda's capital market, clarifies investor pathways, and promotes responsible participation.

The 2025 edition delivered strong results, with outreach and engagement activities that reached over 2,000 students nationwide. Building on this reach, the 2026 edition maintains the core learning and competition elements and introduces a structured mentorship component to extend learning beyond the event, provide career exposure, and support sustained youth engagement.

## **II. Objectives**

The Capital Market Youth Forum 2026 aims to deepen youth awareness of Rwanda's capital market and increase practical knowledge of saving and investment through regulated instruments. The forum will promote responsible investment behaviour, strengthen confidence in market participation, and connect high-performing students to mentorship and professional exposure.

Specifically, the forum seeks to promote a culture of saving and long-term investment; improve awareness of key investment instruments, including equities, government and corporate bonds, Collective Investment Schemes, and provide practical guidance on participation, including how to open a Central Securities Depository (CSD) account, and facilitate dialogue between youth and capital market stakeholders; and create pathways for mentorship and career exposure within the market ecosystem.

### III. Target participants

The programme targets young professionals, university and higher learning institution students.

Participation will aim for broad national representation, with outreach sessions hosted across provinces, and university students are encouraged to register to compete in the Capital Market University Challenge.

### IV. Key components (Pillars)

The Capital Market Youth Forum 2026 follows a blended approach that combines campus outreach, a digital competition, mentorship for top performers, and a national convening forum in Kigali. The design prioritises practical learning, investor protection awareness, and direct engagement with market players.

- **Campus outreach and investor education sessions:** CMA and partners will conduct targeted sessions at universities and higher learning institutions. It will cover the role of the capital market in Rwanda's development, the fundamentals of saving and investment, and practical steps for market entry, including CSD account opening and understanding risk and return.
- **Capital Market University Challenge (digital quiz):** Students will register through the CMA investor education platform (<https://investor.cma.rw>) and participate in progressive quiz rounds from provincial level to national finals. The challenge will strengthen learning through structured questions on market basics. Top performers will receive awards in the form of listed securities to encourage early investment habits and long-term ownership.

- **National Capital Market Youth Forum:** The one-day national forum will convene young professionals, students, market operators, and industry experts for keynote remarks, panel discussions, practical workshops, and experience-sharing sessions. The programme will also include a University Challenge awards segment and a mentorship showcase to amplify youth voices and encourage peer-to-peer learning.
- **Career exposure and internship linkages:** In collaboration with RSE and participating market institutions, the programme will facilitate career exposure through curated sessions on capital-market professions and, where feasible, link high-performing participants to internship or attachment opportunities aligned to institutional policies.

## V. Implementation approach

Implementation will follow phased delivery that aligns mobilisation, learning, competition, mentorship, and the national forum. CMA will lead overall coordination, content quality assurance, and stakeholder engagement. Communications will prioritise clear messaging, campus mobilisation, and broad visibility through digital channels.

The University Challenge will run in sequential rounds, with participation verified through the digital platform. The mentorship track will commence after the selection of finalists and will conclude at the national forum.

## VI. Key stakeholders and roles

**Capital Market Authority (CMA):** Programme lead responsible for coordination, investor education content, oversight of the University Challenge, and monitoring and reporting.

**Rwanda Stock Exchange (RSE):** Market operator support through market exposure sessions, engagement of market institutions, and linkages for career exposure opportunities.

**Rwanda National Investment Trust (RNIT):** Partnership support for youth outreach and investment awareness, including participation in learning sessions and mentorship linkages where feasible.

## VII. Proposed Outreach Schedule

SN	Campus	Date
1	Kibogora polytechnic Rusizi Campus	Wednesday, 6 May 2026
2	UR Huye	Thursday, 14 May 2026
3	INES Ruhengeri	Wednesday, 20 May 2026
4	UR CAVM	Wednesday, 20 May 2026
5	UTB Rubavu	Thursday, 21 May 2026
6	ULK-Gisenyi	Friday, 22 May 2026
7	EAUR-Nyagatare	Tuesday, 26 May 2026
8	UNILAK Kigali	Friday, 29 May 2026
9	Bootcamp	Wednesday, 10 June 2026
10	KCC-Closing Ceremony	Thursday, 11 June 2026